



SOFTPROM BY ERC
PARTNER NETWORK

AWS BUSINESS DAY 10/12

created by Softprom by ERC



AWS Marketplace

Complex solutions in a few clicks

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AWS Marketplace

Curated Catalog of 4,200+ software listings from 1,280 ISVs



Get the software
you need in minutes



Charged to AWS Bill



Flexible Pricing



Popular categories and leading brands most often deployed in projects

Operating Systems



CentOS



ubuntu.



debian



SUSE



LINUX



Windows

Security



Barracuda



Check Point
SOFTWARE TECHNOLOGIES LTD.



paloalto
NETWORKS



FORTINET



SOPHOS



TREND
MICRO



IMPERVA

Storage



NetApp



N2W
software



SoftNAS



COMMVault



ATTUNITY

Networking



CISCO



CITRIX



f5



BROCADE



riverbed

Database



TERADATA



SAP



MAPR



DATAGRIP



AEROSPIKE



Couchbase

Media



Adobe



aspera



SIGNIANT



bitfusion.io



WOWZA
Streaming Engine

DevOps



Hewlett Packard
Enterprise



CHEF



zend



GitLab



Parse Server



docker



ca
technologies

BI



tableau
SOFTWARE



splunk



MATILLION



MicroStrategy



TIBCO



informatica



Q

AWS Marketplace Listing Types

Amazon Machine Image (AMI) Deployed on AWS EC2

SaaS

Open Source

Curated listings,
AWS infrastructure cost still apply
to open source deployments

BYOL

Carry previously purchased
licenses to AWS via AWS
Marketplace

License key required to deploy
and track

Leverage existing investments

Utility

Metered pricing available based
on variables like term, # of users,
amount of bandwidth, # of hosts

Pay only for what you use.

Free Trials available for many
products.

SaaS

Service completely managed and
fulfilled by SaaS Provider

No resources required to manage
infrastructure

SaaS Contracts avail for annual
and multi-year commitments,

Free Trials available for many
products.

Consolidated billing with other
AWS services

AWS Marketplace *flexible pricing* options

Free Trial

Get started quickly with no commitment.

Good for initial evaluation.



Hourly

Consumption-based software with no long-term commitments.

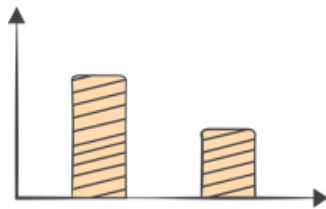
Ideal for Dev/Test or spikey workloads.



Monthly

Monthly terms available, with the option to upgrade to annual or multi-year contracts for SaaS and API products.

Ideal for temporary projects and baseline workloads.



Annual/ Multi-Year

Long term contracts include one, two, and three year options.

Ideal for long-term workloads.



BYOL

Leverage existing investments through *bring-your-own-license* to simplify cloud deployment.

Important for customers migrating to AWS.



Private Offers

Negotiated pricing between customer & ISV and fulfilled on AWS Marketplace.

Intended for high value transactions



Subscribing to AWS Marketplace Products

Before use, each account must **Accept Software Terms**

Matillion ETL for Snowflake

1-Click Launch

Review, modify and launch

Manual Launch

With EC2 Console, API or CLI

Service Catalog

Copy to SC and Launch

Click "Accept Software Terms" to gain access to this Software

Once you accept these terms, you will have access to this software in any supported region. You can then launch the AMIs listed below directly from the EC2 console, EC2 APIs, or with other AWS management tools.

Price for your selections:

Price will be dependent on usage.
Additional taxes may apply.

Accept Software Terms

You will be subscribed to this software and agree that your use of this software is subject to the pricing terms and the seller's [End User License Agreement \(EULA\)](#) and your use of AWS services is subject to the [AWS Customer Agreement](#).

IAM Managed Policies

- `AWSMarketplaceFullAccess`
- `AWSMarketplaceManageSubscriptions`
- `AWSMarketplaceRead-only`



Launching an AWS Marketplace AMI

AWS Marketplace Website

Launch on EC2:

Barracuda Web Application Firewall (WAF) - PAYG

1-Click Launch
Review, modify and launch

Manual Launch
With EC2 Console, API or CLI

Service Catalog
Copy to SC and Launch

Click "Launch with 1-Click" to launch this software with the settings below

The default settings are provided by the software seller and AWS Marketplace.

▼ **Software Pricing**

Subscription Term	Applicable Instance Type	
<input checked="" type="radio"/> Hourly	<div>m4.xlarge</div> <div>m4.2xlarge</div> <div>m4.large</div>	<div>Hourly fee</div> <div>\$1.76 / hour</div> <div>Find instance</div>
<input type="radio"/> Annual		

Price for your Selections:

\$2.00 / hour
\$0.25 m4.xlarge EC2 Instance usage fees +
\$1.76 hourly software fee
Additional taxes may apply.

\$0.114 per GB-month of provisioned storage
EBS General Purpose (SSD) volumes

Launch with 1-click

You will be subscribed to this software and agree that your use of this software is subject to the pricing terms and the seller's [End User License Agreement \(EULA\)](#) and your use of AWS services is subject to the [AWS Customer Agreement](#).



Launching an AWS Marketplace AMI

Amazon EC2 Console

Step 1: Choose an Amazon Machine Image (AMI)

[Cancel and Exit](#)

An AMI is a template that contains the software configuration (operating system, application server, and applications) required to launch your instance. You can select an AMI provided by AWS, our user community, or the AWS Marketplace; or you can select one of your own AMIs.

Quick Start

My AMIs

AWS Marketplace

Community AMIs

Categories

All Categories

Software Infrastructure (11)

Developer Tools (2)


Business Software (2)

Operating System

Clear Filter

All Linux/Unix

☐ Other Linux (13)



Barracuda Web Application Firewall (WAF) - PAYG

★★★★★ (0) | 9.0.1.007-20170726 [Previous versions](#) | Sold by [Barracuda Networks, Inc.](#)

Free Trial


Starting from \$1.038/hr or from \$7,999/yr (12% savings) for software + AWS usage fees

Linux/Unix, Other 9.0.1.007 | 64-bit Amazon Machine Image (AMI) | Updated: 8/22/17

Start protecting your web applications hosted on AWS today for free! Deploy an extended 90-day trial and get Cloud Ready. A leader in cloud security and an AWS Preferred Security ...

[More info](#)

Select



Barracuda Email Security Gateway - PAYG

★★★★★ (0) | 7.1.1.004-20170705 [Previous versions](#) | Sold by [Barracuda Networks, Inc.](#)

Free Trial

Starting from \$0.50/hr or from \$3,899/yr (up to 12% savings) for software + AWS usage fees

Linux/Unix, Other 3.4.11 | 64-bit Amazon Machine Image (AMI) | Updated: 8/3/17

The Barracuda Email Security Gateway for Amazon Web Services manages all inbound and outbound email traffic to protect organizations from email-borne threats and data leaks. As a ...

[More info](#)

Select

1 to 13 of 13 Products

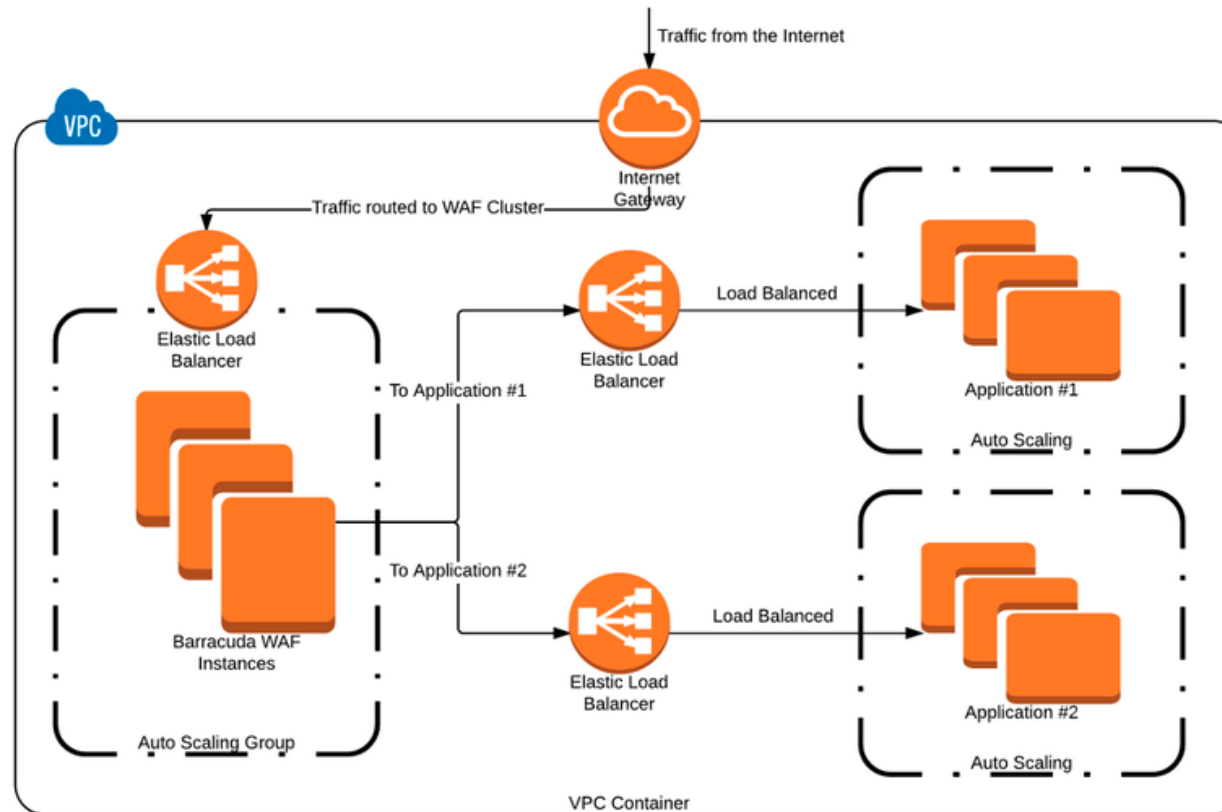
aws partner network

Advanced Consulting Partner

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CloudFormation Launch

AWS Marketplace Website



Summary

- AWS Marketplace a single entry point for any infrastructure solution
- A simple licensing model of infrastructure solutions



Q&A



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